New Look for the Washington Affiliate in 2020

The WAFCS Executive Board has decided to change how we communicate with our members. After ten years it was time to update the website and our newsletters. The new website, [www.washingtonafcs.org](http://www.washingtonafcs.org), was introduced in late 2019. The previous format of the newsletter, two issues per year, is now being transformed to quarterly issues. Now you will get news and announcements of the affiliate in a more timely manner. Notices of updates will be posted on the Website, Facebook, and emailed to each member.

Washington State Affiliate Launches AAFCS Membership Growth Campaign at the WA FCS Annual Conference

The Washington Affiliate was one of the lucky recipients of one of ten AAFCS Membership Growth Grants in September. In developing the grant application, we recognized that we needed to be INTENTIONAL in recruiting and PROACTIVE for increasing membership by focusing on both recruitment of new professionals and the retention and active participation of longtime members. We also included realistic but MEASURABLE goals, and will ultimately, CELEBRATE our successes.

The affiliate formally kicked off the campaign at the Washington FCS Annual Conference in October with a session titled “FCS Membership Matters: Practical, Multi-Sensory, Inspiration, and Motivation.” The purpose of this session was to explain the particulars of the grant and demonstrate why belonging to a professional organization “makes perfect sense” by appealing to the participants’ senses, providing inspiration for joining, and motivating members, new or longtime, to become active members and leaders.

Our goal of meeting face-to-face with local FCS organizations around the state was explained. We want to encourage our Emeritus members to participate in a program called “Helping FCS Practitioners Survive and Thrive” where they would (or could) mentor younger professionals.

WAFCS Membership Committee members have already met with Euthenics and the Spokane Retired Home Economists and will be meeting with the Yakima Affiliate to encourage them to participate in the campaign. This spring they will be meeting with the Student Unit to encourage them to retain their membership after they graduate.

This is an exciting time for the Washington Affiliate. While drafting the grant proposal, we actually developed a three-year plan for membership recruitment, commencing with the funds awarded by AAFCS.

AAFCS Updated Branding Expanded to Include the Related Titles of Family & Consumer Sciences

As a leading organization in the field of Family and Consumer Sciences, AAFCS recognized the need to increase the understanding and appreciation of the field among media, legislators, and the general public. In 2010, AAFCS invited Alliance for Family & Consumer Sciences organizations to be a part of the Family & Consumer Sciences Branding Initiative, where they would develop messages to clearly communicate the value of the family and consumer sciences field, as well as an icon that would convey the essence of the field. Eleven Alliance organizations signed on and developed a new branding logo and tagline.

The brand shown above has been expanded to include the related titles of human ecology, human sciences, health and human sciences, and home economics (outside of the U.S.).

All of these logos are representative of the Family & Consumer Sciences profession. More information about the brand and its uses can be found on the AAFCS website on the [FCS Brand pages](http://fcs.brandpages).
Mark Your Calendars: WAFCS Events in 2020

February 12: National FCS Educator Day
FCS Educator Day is designed to encourage others to become FCS educators and to recognize and celebrate the important role that Family and Consumer Sciences educators play in our schools and communities. FCS Educator Day is a part of the Say Yes to FCS: Filling the Educator Pipeline recruitment campaign, an initiative of ten FCS organizations. For more information, go to: https://www.fcsed.net/fcs-educator-day/fcsedday/about.

February 21: FCCLA Civil Engagement Day
FCCLA Students meet with legislators in Olympia

March 14: WAFCS Executive Board Teleconference, 8:00 am
If you have questions or suggestions for the Board, contact Andrew Chamberlin at achamberlin@nsd.org

March 18-20: FCCLA State Leadership Conference.
Want to Volunteer for a day? FCCLA needs many hands to help out. See page 4 for details.

April 15: Early Bird registration deadline for AAFCS Annual Conference in Baltimore. See page 3 for complete information.

May 16: WAFCS Executive Board Meeting, Bellevue.
If you have questions or suggestions for the Board, contact Andrew Chamberlin at achamberlin@nsd.org.

June 26-28: AAFCS Annual Conference & Expo, Baltimore. For complete conference, registration, and hotel information, see page 3.

July 5-9: FCCLA National Leadership Conference, Washington DC. Washington FCCLA is proud to have representatives!

July 18: WAFCS Executive Board Meeting, TBD
If you have questions or suggestions for the Board, contact Andrew Chamberlin at achamberlin@nsd.org.


August 2-8: IFHE World Congress, Atlanta, Georgia. See adjacent article!


October 24-27: WA FCS Annual Conference, Wenatchee.
The annual jointly sponsored by WAFCS and the Washington Association of Family & Consumer Sciences Educators (WAFACSE). More details as they become available!

Executive Board Creates IFHE World Congress Subsidy...
Enter the Drawing!

Every four years the International Federation for Home Economics (IFHE) hosts a World Congress. IFHE is the only worldwide organization focused on Home Economics. It is exciting that the 2020 conference is going to be in the United States August 3 through 8 at the Hyatt Regency in Atlanta, Georgia.

The Executive Board of the Washington Affiliate has budgeted funds to supplement the cost of two WAFCS members to attend the World Congress. Each of the selected members will be awarded $1500 to assist in the cost of attending.

We introduced this exciting news at the WA FCS Annual Conference in October. Several people have signed up for the drawing that will take place on February 28, 2020. We will accept more names to be entered in the drawing until February 21, 2020.

The awarded funds will only cover a portion of the conference fees. Before the drawing in March we want to make certain that everyone who has entered the drawing has a clear picture of all the fees involved. IFHE has created a World Congress 2020 website with three documents that every one interested in attending needs to review. These pages are:
1. Congress Registration and Hotel Information
2. Registration Information
3. Congress Budget Worksheet

After looking through the pages and completing the worksheet, you are interested in having your name in the drawing, please send an email to: Andrew Chamberlin, WAFCS President, at achamberlin@nsd.org. Please include your name, email address, and phone number(s) you can be reached at on evenings and weekends.

Washington Members Recognized Nationally

Margaret Viebrock, 2019 AAFCS Distinguished Service Award recipient pictured with Cindy Miller, AAFCS Past President as she received her certificate.

Dawn Boyden, Washington Affiliate Teacher of the Year, shown with the representative of Goodheart-Wilcox, Marilyn Swierk, and Bev Card, past AAFCS Presidents.

Debbie Handy, ACTE Teacher Educator of the Year for Region V.
SAVE THE DATE!
Washington FCS
Annual Conference
October 25-27, 2020
Wenatchee Convention Center

Our annual state conference will be in Wenatchee for the next two years. Jointly sponsored by WAFCS and the Washington Association of Family & Consumer Science Educators (WAFACSE), the conference is a great event which includes networking, keynote speakers, extended and standard length breakout sessions.

The planning committee is just getting started, so keep checking our websites (washingtonafcs.org or wafacse.org) and Facebook (www.facebook.com/WashingtonFCS) for updates.

We are always seeking presenters and ideas for breakout sessions. Do you have a session idea, know a vendor who might be interested in joining us for one day, or are you interested in presenting? If so, please contact Andrew Chamberlin, WAFCS President, or Donna Graham, WAFCS President-Elect at the email addresses listed below:

achamberlin@nsd.org
donnagraham@msn.com

Full Registration Rates:
All Full Registrations include the Friday Welcome Reception and Saturday luncheon. Saturday registrations include the Saturday Luncheon.

Early-Bird Registration—Deadline April 15th
Member: $439
Nonmember: $549
Student: $184

Hotel Information

The deadline to book at the conference rate is June 2nd, 2020; the link to book will be available soon!

Single/double annual conference rate: $169.00 (plus taxes and fees)

Updated information coming soon!

WAFCS Executive Board Vacancies

Secretary
The Board is seeking candidates for the position of Secretary. The secretary is responsible for recording the minutes and sending them to the Executive Director for distribution, and handling board initiated correspondence. If you are interested or know someone who might be interested in serving as secretary, please contact Rene Ketchum, Nominations Chair at rene@toledoschools.us.

Executive Director
On January 6, 2020, Vivian Baglien, submitted her resignation, effective immediately, as Executive Director of WAFCS. She plans to pursue her personal goal to be a published author and honor her commitments to her family. She appreciated the opportunity to serve as Executive Director and support the profession.

The Executive Board will develop a job description for the position in the next few months and then advertise a call for applications.
Coming in 2021:
Celebrating 100 years as an Affiliate of AAFCS

The celebration is a work in progress. Details will be sent as soon as they are available. In the meantime, the Centennial Celebration Committee is preparing displays to recognize the history of the Washington Affiliate, collecting information from the Washington State Archives and from members who submit pictures and stories.

We would like you to write your stories to share with others. The committee will compile your stories in a binder to display at our special event in 2021 and place one copy in the Washington State Archives to preserve for future generations.

We would also like Washington FCS Professionals to participate by telling us who has influence you, mentored you, or been your role model. Who would you like to publicly honor?

If you have pictures, stories, including ones about a person you would like to honor, or questions about the Centennial Celebration, please contact Donna Graham, President-Elect, at donnagraham@msn.com.

Blasts from the Past
Recognize any of these people?

Please feel free to share your pictures and stories with us!

TELLING OUR STORIES
Why is it so important to tell our stories?

Our culture demands proof of the value of FCS

FCS needs to engage more in the story-telling movement to help show value and to stem the decline of support for our work.

Share your FCS stories with others! If you would like to have them included in our Centennial, send them to Donna Graham, Centennial Chair, at donnagraham@msn.com.